

Breuning Co-op Advertising Policy  
Updated 08/05/16

Breuning is pleased to offer co-op advertising monies to our accounts in good credit standing.

To qualify for co-op monies, Breuning requires a minimum of \$20,000 in purchases for a calendar year. Co-op is based on your purchases from us for the calendar year prior to submission of required documentation. It is suggested that you submit documentation in January or February to ensure that we have recorded all invoices for the previous year.

Breuning will provide 50% of advertising costs up to 5% of your annual purchases. This is offered as a merchandise credit to your account. Co-op monies do not accrue from year to year.

We offer co-op for print and broadcast ads. We do not offer co-op for postage or website advertising. To qualify for co-op, a print ad must include our logo. We strongly suggest that you submit your ad to us for review prior to running it. Simply e-mail to [eve.chiles@breuning.us](mailto:eve.chiles@breuning.us).

To request co-op, please submit a letter of request after the advertisement has run along with the following documentation:

For newspaper or magazine ads: copy of the ad, copy of the invoice showing the publication name, the size of the ad, the total cost, and number of times the ad ran.

For catalogs: copy of the catalog, copy of the invoice showing the total cost and the number of pages in the catalog and cost per page.

For radio and TV, a copy of the invoice, along with copy of the script.

Please note: we reserve the right to deny requests for co-op. Call Eve at 678-578-8815 or 1-866-872-2842 with any questions, and send your requests for co-op along with the required documentation to:

Breuning  
Attention: Eve Chiles  
1505 Lakes Parkway  
Suite 130  
Lawrenceville, GA 30043